











CONNECTION

IRL & DIGITAL





"... A STATE OF MENTAL WELL-BEING THAT ENABLES PEOPLE TO COPE WITH THE STRESSES OF LIFE, REALISE THEIR ABILITIES, LEARN WELL AND WORK WELL, AND CONTRIBUTE TO THEIR COMMUNITY. IT IS AN INTEGRAL COMPONENT OF HEALTH AND WELL-BEING THAT UNDERPINS OUR INDIVIDUAL AND COLLECTIVE ABILITIES TO MAKE DECISIONS, BUILD RELATIONSHIPS AND SHAPE THE WORLD WE LIVE IN."

"MENTAL HEALTH IS DETERMINED BY A COMPLEX INTERPLAY OF INDIVIDUAL, SOCIAL AND STRUCTURAL STRESSES AND VULNERABILITIES."

LONELINESS

Our societal vulnerability?





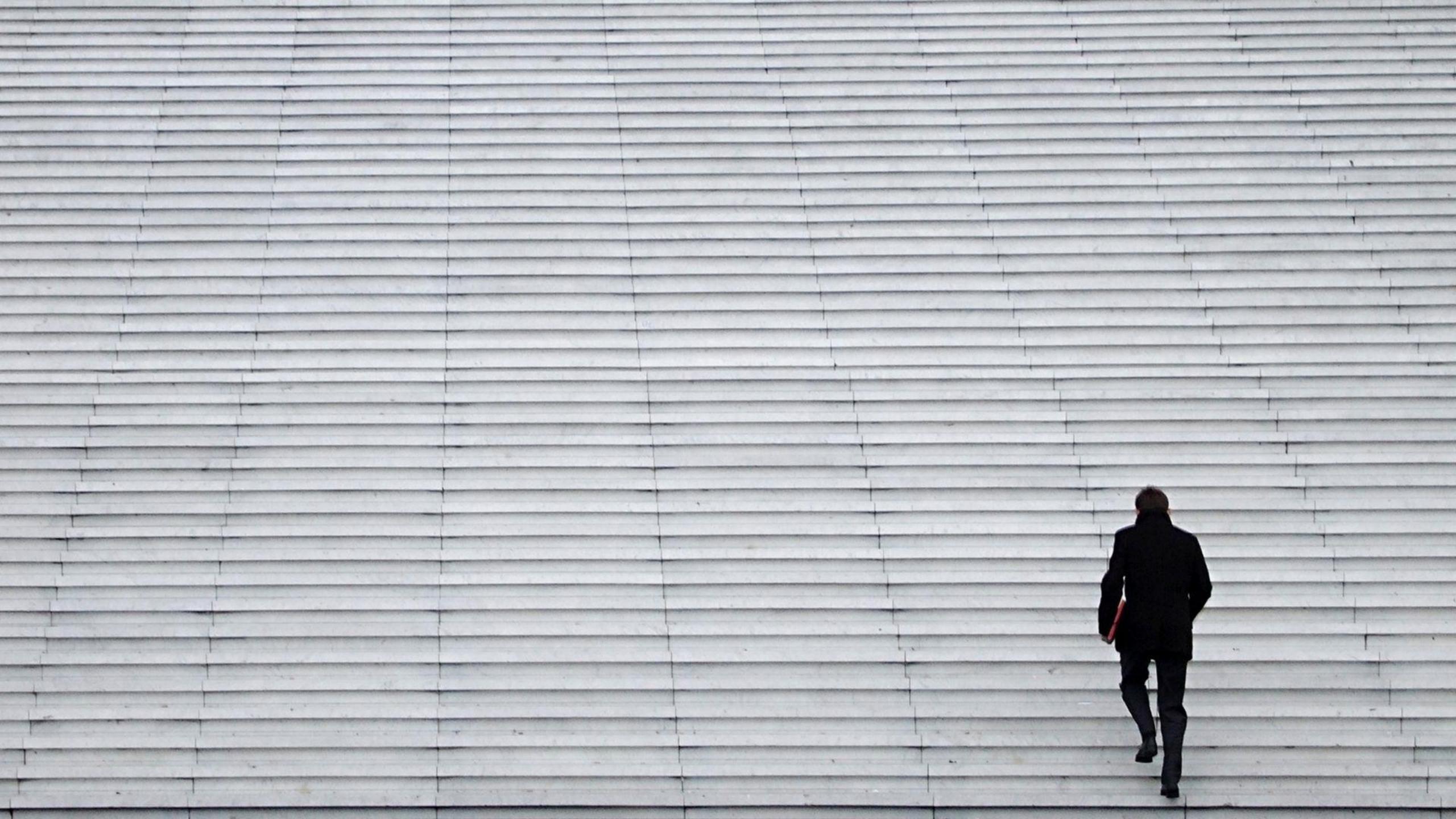
















LONELINESS IS "THE EXPERIENCE OF NOT BELONGING TO THE WORLD AT ALL, WHICH IS AMONG THE MOST RADICAL AND DESPERATE EXPERIENCES OF MAN."

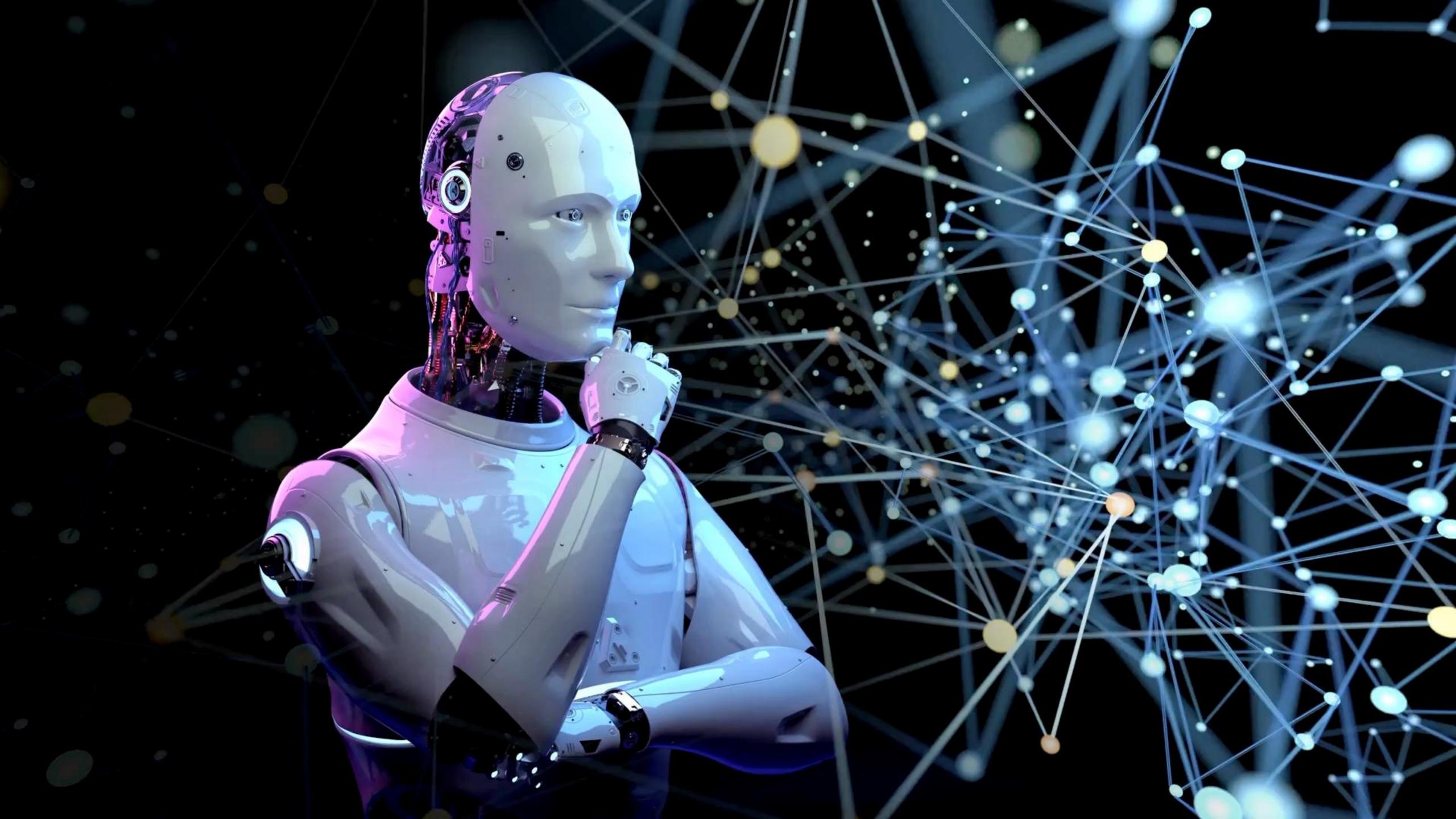


OVERPOWERING URGETCO MATTER









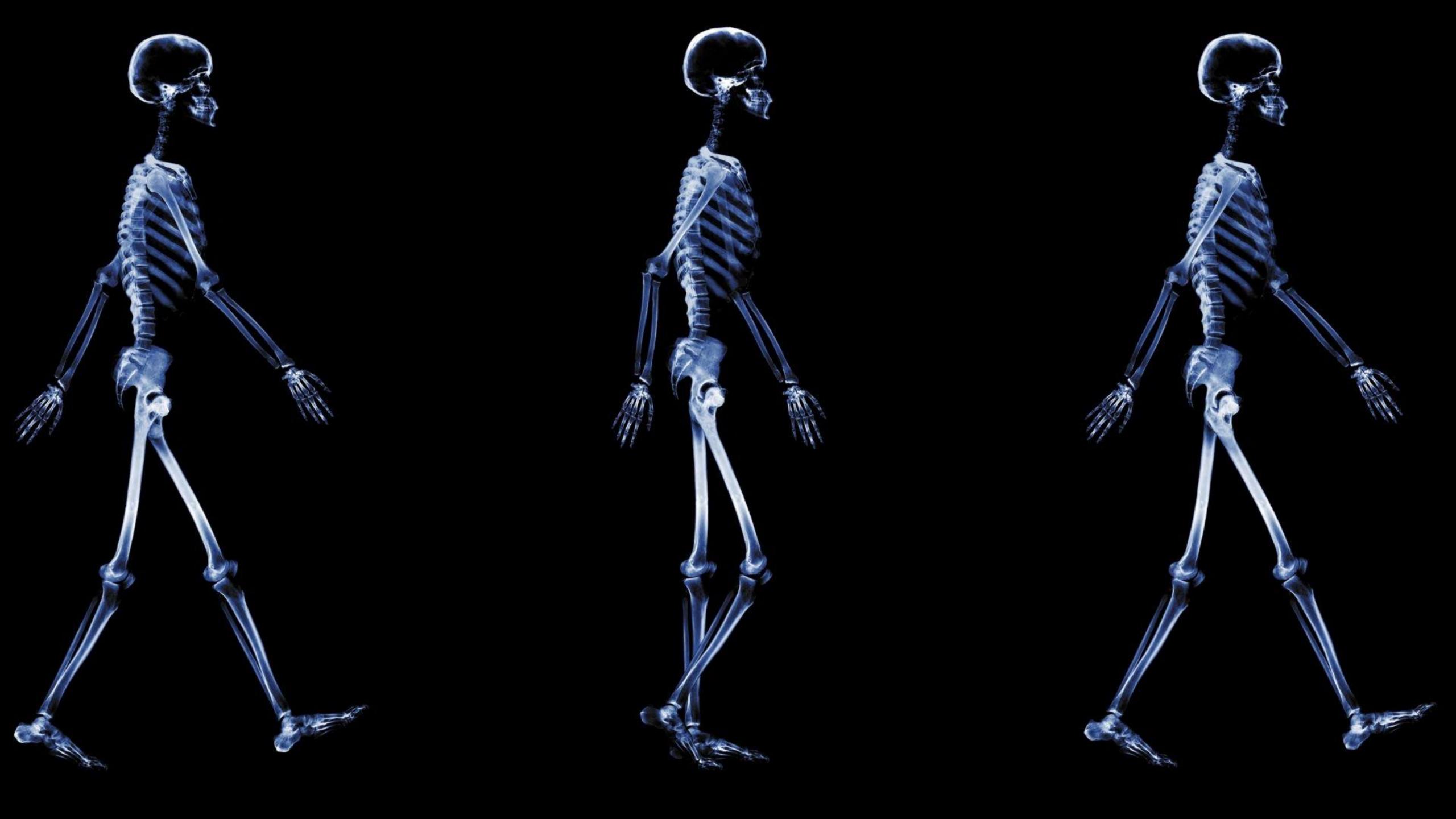
"THE PREREQUISITES FOR PSYCHOSOCIAL WELLBEING ARE SAFETY, CALM, AGENCY, CONNECTION AND HOPE – THE PANDEMIC HAS DISRUPTED ALL OF THESE.

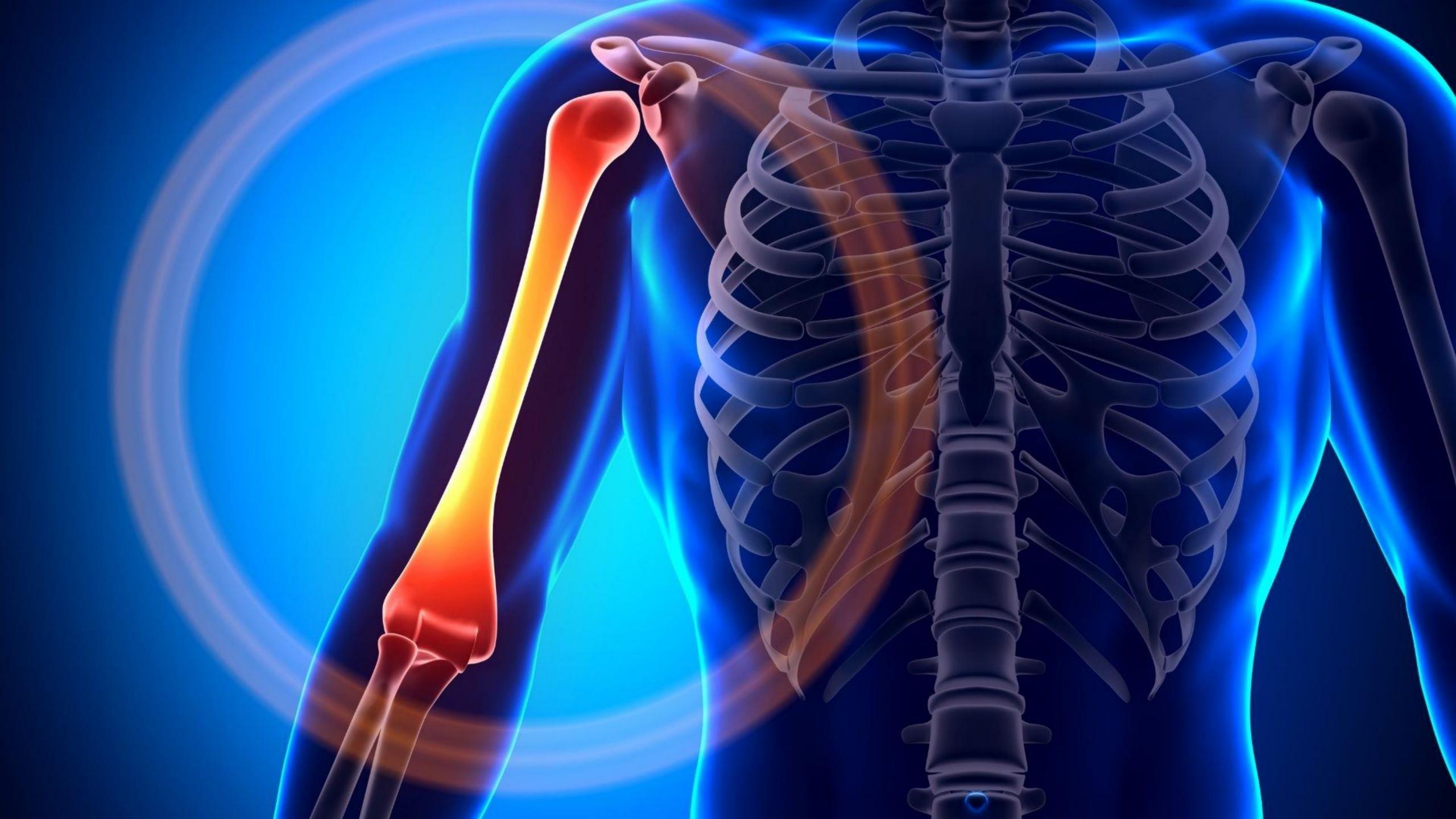
THIS DISRUPTION PLAYS OUT DIFFERENTLY OVER TIME, ACROSS COMMUNITIES, ACROSS DIFFERENT CULTURAL GROUPINGS, AND WITHIN INDIVIDUALS SO THE INVESTMENT CHALLENGE IS TO FUND OPPORTUNITIES FOR PEOPLE TO CONNECT AND GENERATE KINDNESS, MEANING AND HOPE TOGETHER."



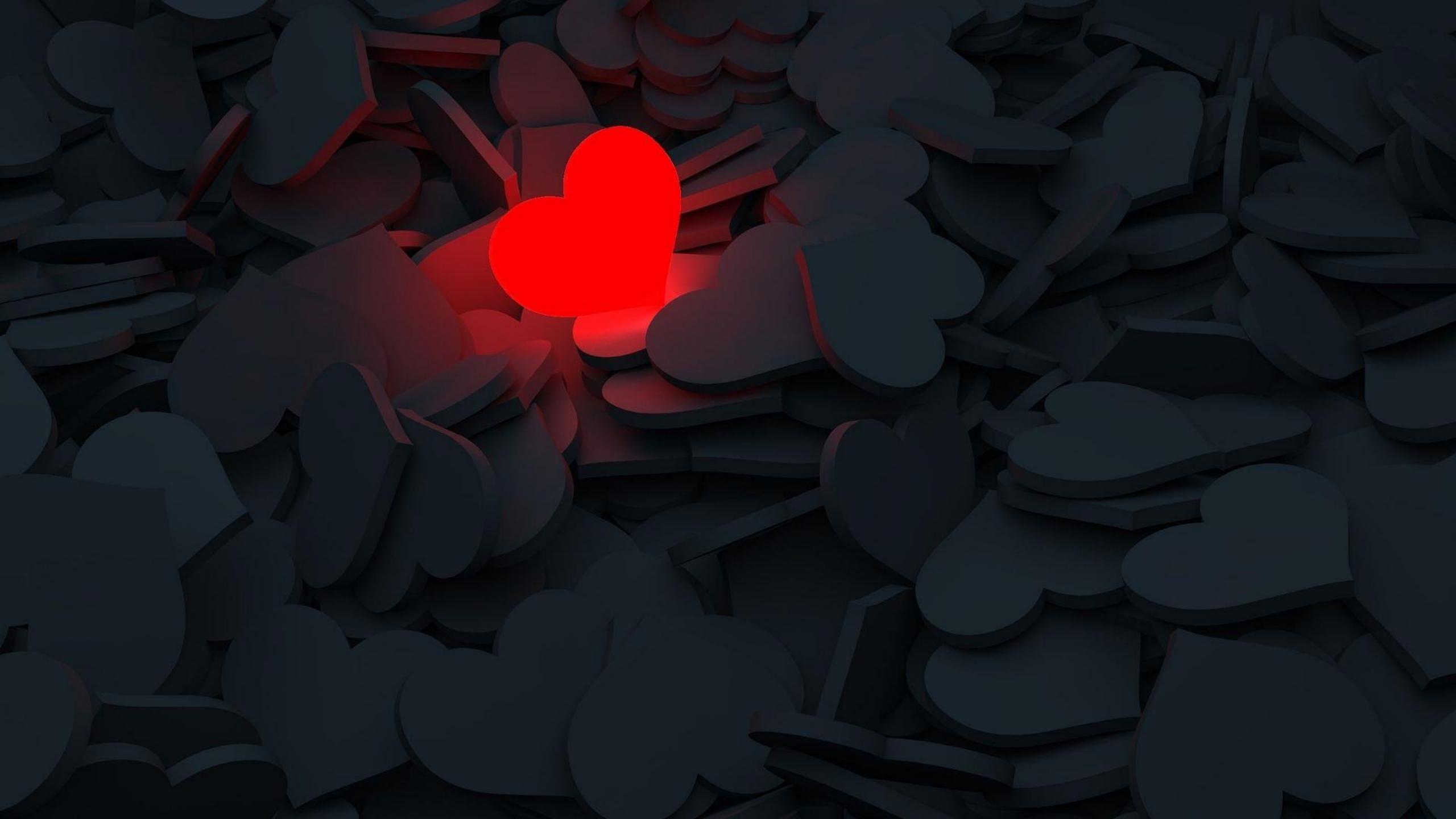
WE BUILD WE CONNECT WE HEAL











DEMOCRACY





ALGORITHMS ATTACHMENT ARGUMENT

- 1. REGULATE & REDUCE EXPOSURE
 2. TACKLE LONELINESS &
 - DETACHMENT
- 3. TEACH PEOPLE HOW TO DISAGREE WITH CIVILITY AGAIN
- 4. TEACH PEOPLE HOW TO DE-AROUSE

Ray: I was just listening to what you said about the internet melting our brains and I wanted to tell you what happened to me.

James: Go on.

Ray: I don't really know any Muslims, but I started reading stuff online a few months ago, the EDL and that, and the more I read the angrier I got.

James: Angry about what?

Ray: Angry about these people poncing off us while plotting to kill us.

James: Wow.

Ray: I know, but they'd back it up by quoting from the Koran or the Hadiths and kind of prove all their points about Muslims without ever actually talking to any.

James: So what happened?

Ray: My wife told me to stop.

James: What do you mean?

Ray: I was getting angry with her, with the family, with everyone really. I'd start trying to convince everyone that we were under siege and they just couldn't see it. The wife said I was making myself ill and making her unhappy and she told me to leave the laptop under the sofa for a month.

James: What happened?

Ray: I was sorted in less than a week. Never look at that stuff anymore. Couldn't be happier.

- James O'Brien, How To Be Right... in a World Gone Wrong